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## **Red White and Moo, the Arapahoe County Fair Wants You to advertise your business in the official 2008 Fair Program**

**Littleton, Colorado** – Arapahoe County is offering an opportunity for you to be a part of the Arapahoe County Fair by advertising your business in our official Fair Program. The Fair Program will be distributed at the Fair to more than 20,000 expected attendees.

Last year's Fair drew high marks from attendees, with 74.3 percent rating the fair above average or excellent and 89.3 percent indicated the chances were excellent, very good and good that they would do business with a Fair sponsor.

Take advantage of this unique opportunity to enhance your business or corporate image and build goodwill in the community, while increasing brand awareness. If you would like to advertise in the Fair Program, call Mindy Edstrom at 303-734-5464 to make your reservation now. Reservations must be made by June 9, 2008.

The 2008 Arapahoe County Fair is July 23-27, 2008 at 25690 E. Quincy Ave., in Aurora.

*Red White and Moo, the Arapahoe County Fair Wants You* to experience fun for the whole family. Our Pay One Price admission is \$14 and children 36" and smaller are free. Admission includes parking, carnival rides and all entertainment. Pay nothing extra for the petting zoo, face painting, camel rides, or concerts. Don't miss Mutton Bustin,' an annual favorite as young tykes attempt an eight second ride on a sheep.

If viewing is not enough, enter an open class competition. Compete in fine arts (photography, quilting, culinary arts) or horticulture (flowers, veggies, etc.). Submit your best and you may take home that bold blue ribbon along with bragging rights that last an entire year.

Enjoy the open rodeo complete with bull riding, barrel racing and more, and don't miss the smashing and crashing of the brand NEW Demolition Derby.

Kids 17 and under get in for ½ price on Radio Disney Night July 23, complete with Hannah Montana sing-a-long and look-a-like contests. Arapahoe County salutes our American Heroes July 24 with ½ price admission for those with valid ID, and seniors receive ½ price July 25.

But wait, there's more! Ooh and ahh over two fireworks shows, hold your breath as you peer through fingers covering your face during the BMX dare devil demonstration, gaze at your kids imagining they're cowboys on their stick horse. Remember the glee you felt experiencing the world as a child, and realize the Arapahoe County Fair has taken you back to your youth.

For a complete schedule and to view the rate sheet to advertise in the Fair Program, visit [www.arapahoecountyfair.com](http://www.arapahoecountyfair.com).

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