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## **Arapahoe County CSU-Extension hosting agritourism workshop**

*Join CSU-Extension, Colorado Building Farmers to learn more Jan. 27*

**LITTLETON, CO** --- Agritourism is a growing industry in Arapahoe County and can provide additional income for farming businesses. Successful management of an agritourism business requires an understanding of consumer interests and behavior, marketing strategies, business risks and available resources.

Join Arapahoe County CSU-Extension, Colorado Building Farmers program Jan. 27 for an interactive agritourism workshop. The workshop will include information on new insights, opportunities and barriers for agritourism in Colorado.

**When:** Noon – 5 p.m., Jan. 27

**Where:** The Farm House at Breckenridge Brewery, 2990 Brewery Lane, Littleton, 80120

**Cost:** \$40 including lunch

Attendees will learn tips and strategies to start or grow an agritourism enterprise, including insights into agritourist preferences and behaviors. Panelists include local agritourism business owners and experts and professionals in the agritourism field. A seasonally prepared lunch will be served and feature a talk from the chef on farmer and restaurant relationships. Current agritourism research on opportunities and challenges in Colorado also will be shared.

For more information and to RSVP, contact Danielle Ardrey at [dardrey@arapahoegov.com](mailto:dardrey@arapahoegov.com) or call 303-738-7977. Learn more about Arapahoe County CSU-Extension at <http://arapahoe.extension.colostate.edu/>.

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