



Administration Building
West Hearing Room
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Littleton, CO 80120
303-795-4630
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Nancy A. Doty, Chair, District 1
Nancy Sharpe, District 2
Rod Bockenfeld, District 3
Nancy Jackson, Chair Pro-Tem, District 4
Bill Holen, District 5

Study Session

October 25, 2016

The Arapahoe County Board of County Commissioners typically holds weekly Study Sessions on Monday and Tuesday. Study Sessions (except for Executive Sessions) are open to the public and items for discussion are included on this agenda. Agendas (except for Executive Sessions agendas) are available through the Commissioners' Office or through the County's web site at www.arapahoegov.com. Please note that the Board may discuss any topic relevant to County business, whether or not the topic has been specifically noticed on this agenda. In particular, the Board typically schedules time each Monday under "Committee Updates" to discuss a wide range of topics. In addition, the Board may alter the times of the meetings throughout the day, or cancel or reschedule noticed meetings. Questions about this agenda? Contact the Commissioners' Office at 303-795-4630 or by e-mail at commissioners@arapahoegov.com

Study Session Topics

1:00 P.M. *Denver South Economic Development Partnership Annual Update (WHR)

Annual update from Denver South Economic Development Partnership

Request: Information/Direction

Mike Fitzgerald, President & CEO, Denver South Economic Development Partnership

Steve Klausing, Executive Vice President & Executive Director, DSTMA

Lynn Myers, Vice President of Economic Development

Devin Mulhern, Director of Business Recruitment

John Christofferson, Deputy County Attorney

Documents:

[DSEDP_DSTMA 2016 UPDATE_AC.PDF](#)

*** To Be Recorded As Required By Law**
WHR - West Hearing Room

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Colorado 711.*

Please contact our office at least 3 days in advance to make arrangements.

Denver South Economic Development Partnership and Denver South Transportation Management Association 2016 Update and Funding Request

Denver South EDP and DSTMA are preparing for the 2016 annual board retreat. The EDP has prepared a new, three-year, 2017-2019 strategic plan. Over the past 12 months the organizations have executed, upon the boards direction, to initiate new pilot programs that have proven to be highly successful. The new strategy will develop full implementation of several of these initiatives in both the EDP and TMA.

This report is a brief summary of the EDP and TMA activities over the past year. A more detailed report will be provided at year-end. While we do not target programs toward individual jurisdictions, it is helpful to highlight the specific benefits that each jurisdiction realizes from the activities of both entities. The following reports details the efforts and direct benefits that Arapahoe County has realized from the efforts of both EDP and TMA.

It is only through membership, including financial participation, that many of the benefits are possible. The public-private nature of both DSEDP and DSTMA is founded upon a mutual commitment to support the entities. In the case of DSEDP, nearly 83% of funds are provided by the private sector. In the case of DSTMA, over 60% of funds are provided by the private sector. Vision 2025 projects are matched 50/50 private and jurisdictional funds.

For 2017, DSEDP management has requested an increase in funds from our private sector partner, SPIMD. No increase in jurisdictional contributions is requested. For 2017, DSTMA is requesting an increase in the TDM contribution of \$15,000 annually. This amount has not been increased in 8 years. Management does not anticipate an increase in the landscaping contribution for the next 2 years.

From the following reports three things are abundantly evident.

- 1. DSEDP and DSTMA have been very busy implementing an aggressive strategy.**
- 2. DSEDP and DSTMA programs have been very successful and have created real value for our jurisdictional partners.**
- 3. The leveraged return on investment in these two entities is truly outstanding.**

Management of both entities is ready and willing to meet with the staff and elected officials to review these reports and, if needed, discuss the budget request in detail.

Thank you for your participation.



Mike Fitzgerald
President and CEO DSEDP



Steve Klausing
Executive Vice President DSEDP
Executive Director DSTMA

Denver South EDP in Arapahoe County

The Denver South EDP’s mission is to provide visionary economic development leadership, civic involvement and positive business advocacy in a non-partisan and collaborative manner to continuously improve the region’s economy and high-quality standard of living.

In 2016, Arapahoe County’s total contribution to the EDP is \$70,000. The below information is work the EDP has done in Arapahoe County.

I. Prospects and Job Creation:

The Denver South Economic Development Partnership (DSEDP) has had a collaborative and strong relationship with Arapahoe County for many years. DSEDP is proud to be the County’s premier economic development organization. We appreciate the outstanding working relationship with the County Commissioners and County departments including legal, public works & development, and communications. Our number one economic development partner is the Arapahoe/Douglas Workforce Center!

Denver South EDP works closely with the economic development staffs from many cities located within the County including Greenwood Village, Centennial, Englewood and Littleton. We are committed to the County goals of providing quality services to all businesses and citizens. Denver South EDP has assisted numerous companies that have expanded in Arapahoe County.

The Southeast Public Improvement Metro District (the core area of Denver South EDP) has an assessed valuation of over \$1.2 Billion in Arapahoe County.

A list of successful projects that Denver South Economic Development Partnership was the lead economic development organization on that have announced business expansion in Arapahoe County include:

2011:

<i>Company</i>	<i>Direct Jobs Added</i>	<i>Direct Earnings Added</i>
Trulia (now Zillow) Company has grown To 500 employees	100	\$10,021,600
Ring Central *	100	\$4,752,900
MicroDATA	50	\$4,778,450

Arrow Electronics*	130	\$31,680,000
Innovation Pavilion	30	\$2,046,570
<u>2012:</u>		
Arrow Electronics*	750	\$95,439,266
Comcast*	126	\$15,066,342
Connexions (now Optum)* Company did not finalize Incentives	550	\$23,305,142
Kaiser Permanente	500	\$42,495,533
National Bank Holdings	50	\$7,129,835
Star Tek*	95	\$4,025,434
<u>2013:</u>		
Fidelity Investments*	500	\$73,980,496
Silvergate Pharmaceuticals	40	\$8,392,194
Merrick & Company	266	\$30,185,446
Cool Planet	15	\$1,996,814
Selling Simplified	70	\$2,962,657
<u>2014:</u>		
Ring Central*	143	\$19,628,294
Trulia (now Zillow)	100	\$10,126,773
CoBank	200	\$15,884,001
Thyssen-Krupp*	257	\$28,936,861

Incentives were not finalized

Foro Energy*	64	\$7,614,062
Swedish Medical Center*	75	\$5,432,360
Comcast*	402	\$47,291,419
Mikron	150	\$14,673,172
<u>2015:</u>		
Lighting Services	12	\$695,248
AECOM Incentives-initial meeting, Never moved forward	1,600	\$179,675,175
Comcast	1,030	\$125,106,055
Mountain Man Nut & Fruit* Incentives-initial meeting has Not moved forward to date – May when facility is built	130	\$2,998,629
<u>2016:</u>		
Project Colony*	797	\$74,121,000
Mikron*	83	\$9,074,763
Republic National Distributors	50	\$3,907,887
<u>Totals:</u>	8465	\$915,000,000+

*Indicates companies were assisted with obtaining incentives





Denver South TMA in Arapahoe County

The Denver South TMA's primary focuses are TDM programs, employer and employee outreach, administration of the Vision 2025 projects and maintenance of I-25 landscaping.

In 2016, Arapahoe County's total contribution to the TMA is \$36,687; \$21,687 toward landscape maintenance and \$15,000 toward TDM Programs.

I. TMA Projects

The below listed projects are located in Arapahoe County.

- **Chester Street Right Turn Lane – \$350,000 project; \$150,000 TMA/SPIMD contribution**

Add a new dedicated turn lane for traffic turning southbound to westbound on Chester Street.

- **Bellevue & I-25 Handrail Replacement - \$80,000 project; \$32,000 TMA/SPIMD contribution**

Replace existing handrail with a new metal handrail along sidewalks under the I-25 bridge.

- **Bellevue & Quebec Improvements - \$1.5 million project; \$132,380 TMA/SPIMD contribution**

Widen Quebec Street south of Bellevue Avenue to accommodate an additional northbound lane.

- **Bellevue Avenue Corridor Study - \$250,000 project; \$112,500 TMA/SPIMD contribution**

Study the long-term transportation conditions and needs along Bellevue Avenue.

- **Yosemite Street In-fill Sidewalks - \$348,050 project; \$174,025 TMA/SPIMD contribution**

Construct approximately 3,400 feet of infill sidewalk along the eastern side of S. Yosemite Street between E. Briarwood Boulevard and S. Alton Way.

- **Inverness Sidewalks in Arapahoe County - \$379,504 project, \$100,000 TMA/SPIMD contribution**

Construct three segments of sidewalk along Inverness Drive West and Inverness Drive East.



- **County Line Road Study - \$450,000 project; \$225,000 TMA/SPIMD contribution**
Evaluate the segment of County Line Road between Chester Street on the west and Inverness Parkway on the east side.
- **Dry Creek Interchange Study - \$375,000 project; \$187,500 TMA/SPIMD contribution**
Study current and future transportation conditions at the I-25 and Dry Creek Road interchange to accommodate the anticipated growth over next 25 years.
- **Dry Creek Rail Platform Improvements - \$1.7 million project; \$857,500 TMA/SPIMD contribution**
Modifications to the Dry Creek Light Rail Platform to allow for access to the station from the south.
- **Dry Creek First Last Mile (Go Centennial) Pilot - \$400,000 project; \$200,000 TMA/SPIMD contribution**
Partnership with Lyft and Xerox to pay for RTD riders to use Lyft to get to-and-from the Dry Creek Light Rail station. Creating a new app, “Go Centennial”.
- **I-25 & Arapahoe Road Interchange - \$74 million project; \$4.1 million TMA/SPIMD contribution**
The construction and re-build of the interchange and I-25 and Arapahoe Road.
- **Light Rail Shelter Improvements - \$647,053 project; \$121,452 per station shelter (\$364,356 for Arapahoe County)**
Enclosure of 5 light rail stations, 3 of which are located in Arapahoe County.

Total TMA/SPIMD Contribution: \$6,635,261
Leveraged Total Project Value: \$80 million +

II. Landscaping

The TMA is involved in the design and is responsible for the maintenance of the interchanges on I-25 at Belleview, Orchard, Arapahoe, Dry Creek, County Line, Lincoln and RidgeGate Parkway. There are 3 quadrants in Arapahoe County; 2 at the Dry Creek interchange (NE and SE corners), and 1 at the NE corner of the County Line interchange. In addition to maintenance, the TMA continually upgrades landscaping including installing new trees, shrubs, mulch and flowers.

III. TDM Programs

- **Bike to Work Day Stations**

In 2016 The TMA supported 6 Bike to Work Day Breakfast Stations and 1 Bike Home Party in Arapahoe County.

- **Employer Outreach**

A large part of the TMA's mission is to identify and develop transportation solutions that will enhance mobility as well as drive economic development. One integral way that we achieve this is through employer outreach. Since April 2014, the TMA has outreached with 55+ employers in the Arapahoe County region of the corridor, some of the larger employers being ARROW Electronics, EchoStar, Great West, Level 3, Jeppesen, DISH, Merrick, Trulia and Optum. Additionally, the TMA works with several of the property management companies in Arapahoe County, including but not limited to Granite Properties, John Madden Company, Legacy Partners Property Management and CBRE. In 2014 the DSTMA set up an RTD FlexPass account for Optum to encourage light rail ridership and in 2015 ARROW Electronics participated in GoTober in association with the DSTMA and DRCOG.

The Denver South EDP has also met with 25 Arapahoe County companies through our Business Retention efforts. Some in conjunction with Arapahoe County ED progressions and others to help supplement the outreach workload. Some of those companies include Silvergate Pharmaceuticals, Flagship Food Group, CH2M, Sierra Nevada, Comcast, IQ Navigator, Oppenheimer, Mikron, Zillow, and Merrick Engineering.

- **Urban Corridor Study**

The TMA just completed a 2-year, \$375,000 economic and transit oriented study of the South I-25 Corridor from Belleview Station to RidgeGate Parkway, approximately. This study focused on the growth and development patterns over the next 20 years. It additionally looked at the transportation scenarios that go along with the growth patterns as well as TDM solutions and infrastructure improvements. This project is complete as of July 1, 2016; final copies of the study have been distributed to all board members. A copy of the study is included with this report.

- **Regional Trail Connections Study**

The TMA is interested in conducting a planning process to develop a regional (north-south) trail connection between the Southeast I-25 Corridor communities and central Denver. The potential trail system will serve as a critical commuter connection, recreational amenity and business recruiting tool to area employers, employees and



residents. The regional trail connection should provide a major north-south transportation link between Southeast I-25 Corridor communities, downtown Denver and surrounding destinations; link to existing and planned urban trail networks; connect major parks and destinations throughout the region and benefit all member jurisdictions.

- **Community Partnerships**

The TMA Staff make significant contributions to the community through various partnerships with DRCOG, RTD, CDOT, the C-470 Coalition, etc. The TMA Executive Director has sat on DRCOG's Transportation Advisory Committee (TAC) for 4 years, on the TDM Pool Fund Selection Committee for 2 years and on the Metro Vision Planning Advisory (MVPAC) Committee for 2 years. The Executive Director has also participated on an ad hoc basis with the C-470 Improvement Committee as well as sitting on the TIP process review committee. Additionally, the Public Information Officer and Director of Community Engagement has been a member of DRCOG and Way to Go's Marketing Committee for 4 years as well as the Urban Center/Station Area Master Plan Study application review panel for 1 year.

IV. Community Engagement

In an effort to take a more proactive role in the roadway and construction projects happening throughout the corridor, the TMA added a new position in 2016. The role of the Public Information Officer and Director of Community Engagement is to work directly with the business community to ensure the continued success of communications efforts around the ongoing construction projects. This person serves as the over-arching facilitator of construction updates and schedules between various projects in the region. This position will work with both external and internal partners throughout the region to reach the goal of growing partnerships and resources to increase public awareness of construction projects and closures by providing timely details through media advisories, press releases, lane closure reports, website updates and B2B outreach.